



## Graphic Arts Accounting & Consulting

In the competitive, capital-intensive world of graphic arts, you can't afford inefficiency. Adopting the latest technology while anticipating market demand, you need advisors who can provide a "Total Client Approach" for your success.

Carlson Advisors, LLC has offered full-service Certified Public Accounting (CPA) and business management consulting specifically for the graphic arts industry for more than thirty years. We understand your challenges in a competitive and increasingly specialized industry. We'll help you establish a firm foothold as the service provider of choice in your market.

Our nationwide client base includes:

- Pre-Press Services
- Ink Manufacturers
- Sheet-Fed, Digital, Label, Screen and Web Printers
- Bindery and Print Finishers
- Direct Mail Houses
- Warehousing and Fulfillment Services
- Quick Printers

Working with the seasoned professionals of Carlson Advisors, choose from the following sample of consulting services and find out why so many graphic arts professionals trust our partnership.

- **Financial Reporting and Tax Planning** — Count on Carlson Advisors for all forms of tax compliance, audit and attest services, including custom financial statements, filings, and knowledgeable tax representation.
- **Forecasting and Strategic Planning** — We bring decades of experience and knowledge to the challenges and opportunities of your industry, helping you plan for a successful future.
- **Hourly Rate Studies** — Maximize profits with this valuable service that helps you analyze costs and apply proper pricing structures to each job.
- **Financing** — Carlson Advisors offers a nationwide network of long-time lending relationships that can assist you with new loans, expansion planning, credit lines and debt restructuring.
- **Mergers and Acquisitions** — Carlson Advisors facilitates several transactions annually involving sales, mergers, and acquisitions. We negotiate on behalf of clients to ensure their satisfaction at the end of the day. Consulting services include: Transaction Structure, Due Diligence, Acquisition Offer Analysis, Pre-Sale Positioning, Business Valuation, Divestitures, Management Buy-Outs, and Buyer-Seller Search.
- **Operations Review** — Leverage an outside advisor to streamline business practices and management. We'll help you add shareholder value; improve customer service, and asset productivity. We ultimately help focus your operational goals, objectives and strategies on sustainable performance management, increased revenues, and lower total costs.



## Graphic Arts/ Printing



Carlson Advisors LLC  
Certified Public Accountants  
Management Consultants

- **Restructuring and Benchmarking** — We conduct competitive analysis and provide benchmarking and labor as well as debt restructuring tools to renew or maintain your company's financial stability.
- **Succession and Estate Planning** — Fewer than one-third of privately held businesses carry on to the next generation. We can help you beat the odds by reviewing succession options that fit your future needs and goals.
- **Workflow Systems Management** — With so much capital tied up in equipment and technology, you need the maximum return on investment. Our workflow systems consultants can support decisions on software selection and implementation, project management, workflow systems analysis, and digital workflow assessments. You'll deliver on time and capture more business.

As part of our continuing commitment to the graphic arts industry, Carlson Advisors also belongs to the following professional service organizations:

- Printing Industry of Minnesota
- Printing Industry of America
- Printing Industry of the Midlands
- National Association of Printers and Lithographers
- American Institute of Certified Public Accountants
- Minnesota Society of Certified Public Accountants
- Graphic Arts Accounting and Consulting Services

To set up a consultation, call us or visit our website.